

## Appendix 1 – Boston Borough Council Events Impact Report

September 2024 to December 2025

<b>Event:</b>	<b>Boston Christmas Festival 2024</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC/Boston Borough Council/UKSPF
<b>Location:</b>	Market Place and Wide Bargate
<b>Description:</b>	3 day Christmas Festival
<b>Attendance:</b>	6000 - 7000 over the weekend
<b>Aims:</b>	<ul style="list-style-type: none"><li>• Community cohesion</li><li>• Bringing people together</li><li>• Increase footfall</li><li>• Support local business</li><li>• Showcase local talent</li><li>• Create inclusivity</li></ul>
<b>Comments:</b>	3 day Christmas festival involving the Christmas light switch on the Friday night and the Santa Fun Run on the Sunday. The event offers a mix of bands and community groups on stage throughout the weekend. The event involves a 3 day market consisting of craft stalls and also a number of food vendors. In 2024 UKSPF funding allowed for a small skating rink to be situated in Wide Bargate Car Park, the ice rink saw over 2000 people in attendance over the weekend.



<b>Event:</b>	<b>Fairy Trail</b>
<b>Organiser:</b>	Boston Borough Council /Fydel House
<b>Funder:</b>	BTAC
<b>Location:</b>	Guildhall/Fydel House
<b>Description:</b>	Children trail between the Guildhall and Fydel House finding previously decorated fairy doors with craft activities.
<b>Attendance:</b>	93 children
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Increase awareness of the cultural venues</li> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Celebrate culture and heritage</li> <li>• Create inclusivity</li> </ul>
<b>Comments:</b>	Popular event brining people into cultural venues who may not normally attend.



<b>Event:</b>	<b>Easter Creative Corner</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Market Place
<b>Description:</b>	Easter activities including Easter Cookie and muffin decorating and arts and crafts
<b>Attendance:</b>	Up to 100 children
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Create inclusivity</li> </ul>
<b>Comments:</b>	Easter arts and crafts activities in the Market Place



<b>Event:</b>	<b>Mayfair</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	N/A
<b>Location:</b>	Market Place, Wide Bargate and Cattle Market
<b>Description:</b>	Annual funfair throughout the town centre – attracts people of all ages
<b>Attendance:</b>	Unknown
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Create inclusivity</li> </ul>
<b>Comments:</b>	Quiet period for Additional Needs extended due to success of 2024. Celebration of the 900 <sup>th</sup> anniversary which included a one off additional Sunday.



<b>Event:</b>	<b>Children's Performing Arts Activities</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Market Place
<b>Description:</b>	Performing arts opportunities for children, led by The Biz and Blackfriars
<b>Attendance:</b>	Up to 100 children
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Create inclusivity</li> <li>• Increase cultural opportunities</li> <li>• Showcase local talent</li> </ul>
<b>Comments:</b>	Opportunity to sing, dance and perform led local dance schools, positive atmosphere within the town centre. A review of the entertainment area is underway due to traffic and pedestrian concerns raised by the team.



<b>Event:</b>	<b>Boston Strongest and Food Fest</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Market Place
<b>Description:</b>	Annual Boston's Strongest Competition held by Mayhem Gym and an accompanying food festival
<b>Attendance:</b>	Unknown but well attended
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community Engagement</li> <li>• Create inclusivity</li> <li>• Increase footfall to the town centre</li> <li>• Showcase local talent</li> <li>• Promote wellbeing</li> </ul>
<b>Comments:</b>	Well received by visitors, competition attracted lots of people to the market place. Event could benefit from additional entertainment to ensure visitors stay longer.
	
	
	

<b>Event:</b>	<b>Beach in the Park</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Beach in Central Park
<b>Attendance:</b>	A conservative estimate is average 100 people per day over a 7 week period this = 4,900
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community Engagement</li> <li>• Increase footfall to the town centre</li> <li>• Promote wellbeing</li> <li>• Stimulate imagination and creativity</li> </ul>
<b>Comments:</b>	Well received this year and really well attended due to the unusually dry warm summer.



<b>Event:</b>	<b>Teddy Bears Picnic</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Teddy Bear's Picnic aimed at preschool children.
<b>Attendance:</b>	102 preschool children attended with their parents/carers
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community Engagement</li> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Bringing people together</li> </ul>
<b>Comments:</b>	Preschool children able to enjoy the beach without older children. Boston Library attended having a story and singing corner and the Children's Centre also attended bringing play equipment.



<b>Event:</b>	<b>Golden Time</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Event for over 50s and those living with dementia and their carers.
<b>Attendance:</b>	73 attended
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community Engagement</li> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Reduce social isolation</li> <li>• Bringing people together</li> </ul>
<b>Comments:</b>	Singing around the beach with Singing for Fun group also singing for the attendees



<b>Event:</b>	<b>Boston Pride Festival</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC/UKSPF
<b>Location:</b>	Central Park
<b>Description:</b>	Inclusive pride event
<b>Attendance:</b>	3200
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community Engagement</li> <li>• Create inclusivity</li> <li>• Increase footfall to the town centre</li> <li>• Showcase local talent</li> <li>• Promote wellbeing</li> </ul>
<b>Comments:</b>	Boston held it's first pride event on 16 <sup>th</sup> July 2025 , an inclusive day of entertainment and music in Central Park



<b>Event:</b>	<b>Children's Wildlife Activities</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Showcase of nature and wildlife
<b>Attendance:</b>	Unknown – good footfall throughout the day
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Showcase local opportunities</li> </ul>
<b>Comments:</b>	Event well attended throughout the day, worked very well in central park given the location



<b>Event:</b>	<b>Skate Jam</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Rubicon deliver competition for different age ranges at the skate park
<b>Attendance:</b>	144
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Reduce social isolation</li> </ul>
<b>Comments:</b>	Managed by Team Rubicon, opportunity for young people to show their skills and also learn new ones. Well attended and very popular.



<b>Event:</b>	<b>Beach Fun in the Sun</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Central Park
<b>Description:</b>	Day Centres invited to bring their clients along for fun sports, games and singing
<b>Attendance:</b>	unknown
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Promote wellbeing</li> <li>• Showcase local talent</li> <li>• Bringing people together</li> </ul>
<b>Comments:</b>	This event is for those living with additional support needs. Team games were played and new activities were tried out by all attending, everyone enjoyed themselves.



<b>Event:</b>	<b>Spooky Spot</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC
<b>Location:</b>	Market Place
<b>Description:</b>	Halloween theme arts and craft activities, plus fancy dress competition.
<b>Attendance:</b>	unknown
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Stimulate imagination and creativity</li> <li>• Bringing people together</li> </ul>
<b>Comments:</b>	Good attendance, despite adverse weather conditions, engagement was good throughout the day, with lots of positive comments.



<b>Event:</b>	<b>Boston Christmas Festival 2025</b>
<b>Organiser:</b>	Boston Borough Council
<b>Funder:</b>	BTAC/Boston Borough Council/various sponsors
<b>Location:</b>	Market Place and Wide Bargate
<b>Description:</b>	3 day Christmas Festival
<b>Attendance:</b>	6000 - 7000 over the weekend
<b>Aims:</b>	<ul style="list-style-type: none"> <li>• Community cohesion</li> <li>• Bringing people together</li> <li>• Increase footfall</li> <li>• Support local business</li> <li>• Showcase local talent</li> <li>• Create inclusivity</li> </ul>
<b>Comments:</b>	3 day Christmas festival involving the Christmas light switch on the Friday night, ice sculptures on the Saturday and the Santa Fun Run on the Sunday. The event offers a mix of bands and community groups on stage throughout the weekend. The event involves a 3 day market consisting of craft stalls and also a number of food vendors.

